



## Pink Ribbon Runner Guest Blogger Agreement

This Guest Blogger Agreement ("Agreement") is made as of \_\_\_\_\_, 20\_\_

by and between

Pink Ribbon Runner, located in Thunder Bay, Ontario, Canada

and

\_\_\_\_\_, located in \_\_\_\_\_  
(herein referred to as "Guest Blogger").

Guest Blogger acknowledges that they are an independent agent who is in business for him/herself. This Agreement shall not create the relationship of employer and employee, a partnership, or a joint venture. Guest Blogger shall have no authority to bind, obligate, or commit Pink Ribbon Runner by any promise or representation. No monetary relationship is being created nor construed through this Agreement.

By providing a Guest Post to Pink Ribbon Runner, Guest Blogger agrees they are not becoming part of Pink Ribbon Runner and cannot represent themselves as a member, owner or employee of Pink Ribbon Runner.

Guest Blogger grants to Pink Ribbon Runner the perpetual, non-exclusive, worldwide and royalty-free, transferable right to use Guest Blogger's name, biography, and likeness in connection with the publication of the Work under this Agreement.

Therefore, Pink Ribbon Runner and Guest Blogger jointly agree to the following criteria:

**1. Guest Posts become the property of Pink Ribbon Runner.** Once the post has been submitted to Pink Ribbon Runner, Guest Blogger may NOT *publish* it anywhere, in part or in whole, including Guest Blogger's own website or blog until it is released by Pink Ribbon Runner. Guest Blogger authorship be will acknowledged. Guest Blogger may *promote* the Guest Post on their own website, Facebook, Twitter, Instagram or other social media forums. However, promoting does not mean the entire article is posted on these forums. Instead, a link to the Guest Post and a short sentence or two explaining what the article is about may be posted.

**2. Guest Posts must be original work** that have not been published on any other

website, forum, chat, social media network or print media. Pink Ribbon Runner reserves the right to reject any Guest Post submission for any reason without notification. Pink Ribbon Runner will review all submissions and if necessary, make edits to the Guest Post where necessary. Prior to publication of the Guest Post, Pink Ribbon Runner will make sure Guest Blogger agrees with these changes. If no agreement regarding edits can be reached, the Guest Post will not be published by Pink Ribbon Runner and released to the Guest Blogger.

**3. Submissions should be kept between 1000 – 3000 words.** Longer posts are allowed if it is necessary and relevant, but the final length of the article is decided by Pink Ribbon Runner.

**4. Plagiarism or copyright infringement is not permitted, for copy, images or video.** The Guest Blogger must be the copyright holder of the image/video OR the image/video must be licensed under an appropriate creative commons license or in the public domain. Proof must be submitted along with any image/video showing that it does not infringe on copyright laws. Pink Ribbon Runner reserves the right to change/edit the image/video if necessary. If people are included in the image/video, then the Guest Blogger must provide a written release allowing use of likeness. Video/image submissions must be relevant to the post. No video can exceed 8MB maximum. Images must be less than 100 KB. Submitting an image or video along with a written submission does not guarantee it will be used

**5. When quoting others, Guest Blogger must properly and accurately cite sources.**

**6. All search engine optimization (“SEO”) information, such as anchor text or alt tags, will be reviewed and subject to inclusion at the sole discretion of Pink Ribbon Runner**

**7. Affiliate links shall not be included in guest post submissions.** All links are subject to the approval by Pink Ribbon Runner. Pink Ribbon Runner reserves the right to add its own affiliate links where appropriate. Links to any other third-party site must be relevant to the topic and approved by Pink Ribbon Runner. Any links submitted must be natural (not spammy or misleading) and may not lead to a website containing illegal content, or content unsuitable for a general audience. Pink Ribbon Runner reserves the right to add third-party site links as it sees fit.

**8. Guest Post writers will receive writing credit as author of the Guest Post** at the beginning of the article. At its sole discretion, Pink Ribbon Runner may allow the Guest Blogger a short bio statement (no more than 50 words), photo and/or one “no follow” link to their website within the author acknowledgement at the bottom of the article. If the bio is used, Pink Ribbon Runner reserves the right to make edits as necessary to ensure it stays congruous with the site. If the Guest Blogger does not have a website, one “no follow” link to a social media account, such as Facebook, Twitter or YouTube,

may be allowed at the sole discretion of Pink Ribbon Runner. A separate bio page will not be allowed.

9. **Pink Ribbon Runner will share and promote the Guest Post** on a variety of social media networks but does not guarantee any particular site or audience reach.

10. **Pink Ribbon Runner does not pay for Guest Post submissions.** The Guest Blogger acknowledges that they shall not be entitled to any compensation for writing the post or for any other compensation related to the post.

11. **Pink Ribbon Runner reserves the right to refuse publication, remove any or all Guest Post content and change these guidelines as it deems appropriate.** If Guest Post is rejected or removed entirely from the Pink Ribbon Runner site, Guest Blogger is free to use the content of the Guest Post for their own purposes but may not reference Pink Ribbon Runner for that purpose.

All parties acknowledge that they have read, understood and agree to the terms of this agreement, as indicated by the signatures below.

\_\_\_\_\_  
Pink Ribbon Runner

Date: \_\_\_\_\_, 20\_\_

\_\_\_\_\_  
Guest Blogger

Date: \_\_\_\_\_, 20\_\_